Dear (NAME),

My name is (NAME) and I am so excited to be participating in the Spirit of Cox Mill (SOCM) marching band this year! In addition to performing at home football games and traveling to competitions each Saturday, we will be hosting our own competition for the first time in school history in October and will be representing NC at the Memorial Day parade in DC in May! As you can imagine, these exciting events will come with added expenses such as equipment and infrastructure for the “Charger Cup” competition and new uniforms, a new banner and travel expenses for the parade.

Did you know that even without these extra events, it takes approximately $60,000 per year to run the Cox Mill High School band program? These expenses include bringing in additional instructors and guest conductors, feeding students during camps and competitions, purchasing music, uniforms and props, repairing and replacing instruments and the list goes on…

Since most traditional fundraisers only give up to 50% profit to our organization, one of the best and most effective ways we can raise money is through donations and sponsorships that go directly to the band.

Can I count on your support? Here are some ways that YOU can help:Her

* Make a tax-deductible donation [HERE.](https://charger-bands-cmhs.square.site/product/donate-to-charger-bands/1)
* Do you have a business? Consider a [SPONSORSHIP.](https://charger-bands-cmhs.square.site/sponsorships)
* Purchase a program ad or “shout-out” for your favorite band member [HERE.](https://www.chargerbands.org/chargercup-parents)
* Sponsor trophies for our Charger Cup competition [HERE.](https://www.chargerbands.org/chargercup-parents)
* Link your Harris Teeter VIC card to our organization [HERE.](https://forms.gle/RAcU1d9LpaGGEeRt9)
* Sign up for Amazon Smile and choose “Charger Bands Booster Organization” [HERE.](https://www.aboutamazon.com/news/community/how-to-sign-up-for-amazonsmile)

Do you have a product or service that you would be willing to donate for senior gifts, silent auction, etc? Please contact us at fundraising@chargerbands.org.

Also keep an eye out for our upcoming traditional fundraisers such as Attractions Books (August), Mattress Sale (September) and Butterbraids (October.)

Thank you so much for your support of me and my band!

(NAME)